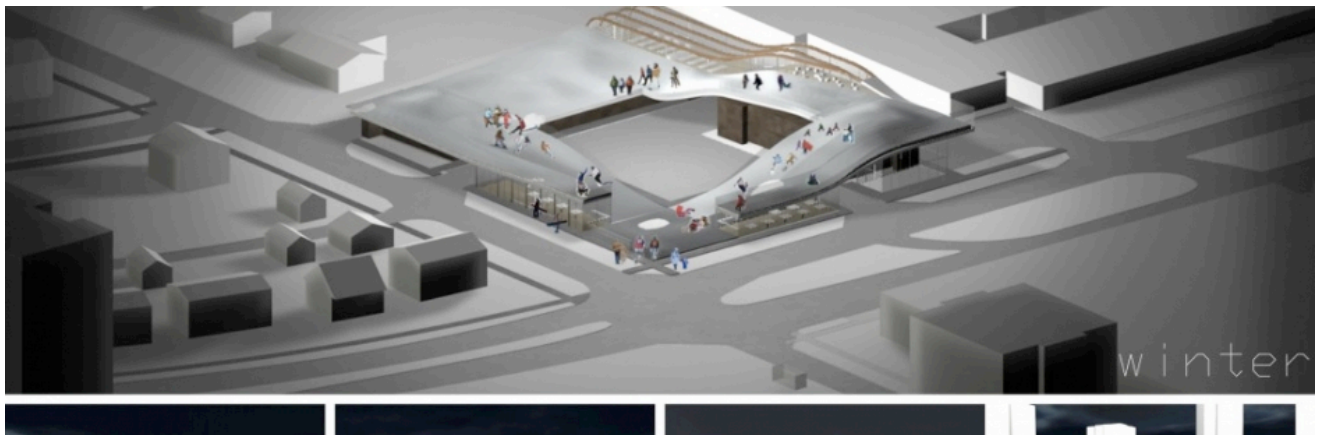


The Arts-Based Research Studio

is pleased to present:

Dr. Rob Shields The Mall's Strip Appeal



This presentation reviews the role of drawing and the visual in a design competition to re-imagine the mini-mall (Strip-Appeal.com) and subsequent “charettes” or drawing workshops, which were a key part of an SSHRC-funded participatory “public research” study of Petrolia Mall in South Suburban Edmonton (Greenfield). The power of art is to allow us to imagine the future as otherwise than the present. It furthermore brings these futures to presence allowing them to be debated, assessed, combined and realized as a collective vision for the future. I will consider the contribution of this method to revitalizing Petrolia.



Rob Shields was trained in architecture and has worked in participatory design and on the social production of spaces and temporalities for 30 years. He is Henry Marshall Tory Endowed Research Chair at University of Alberta in City Region Studies Centre and in Sociology. He

recently held the City of Vienna Visiting Professorship in Planning at TUWien. He is founder of Curb Planning Magazine and Space and Culture journal. His most recent book is *Spatial Questions: Social Spatialisations and Cultural Topologies*.

Please join us in the **ABR Studio, 4-104 Education North**
Thursday, October 9th 12:00 p.m. - 2:00 p.m.
Bring your lunch, coffee and tea provided.

The ABR Studio strives to be an accessible and inclusive space. Please be “scents-ible” with the air we share.